

15:00 - 19:30 Technical Visits

Companies		Main working topics during the visit	Distance from Cartagena
PrimaFlor SAT	Primaflor	Packinghouse of Fresh-cut salads and other products	90 km
Frutas Esther S.A		Packinghouse of several stone fruits	90 km
Surinver Soc Coop	rurinver	Packinghouse of horticultural products (capsicum, watermelon) and some fresh-cut products.	40 km
Fruca SAT	Fruca marketing	Packinghouse of horticultural products (pepper, melon, watermelon). Greenhouses and nursery for horticultural products	30 km
Cartagena Port	Puerto de Cartagena	<ul> <li>National and international maritime transport facilities, including containers and refrigeration installations</li> </ul>	1 km



**PRIMAFLOR SAT** 

This company is mainly dedicated to the growing, production, distribution and marketing of **freshcut products**, highlighting its specialization in leafy vegetables such as iceberg and roman lettuce, Baby Leaf, and other salads. **Primaflor has over 6,000 hectares**. In addition to farms and crops, Primaflor SAT has **three processing plants**. The company combines years of production experience with the firm commitment to the development of new technologies and their application to various crops and marketed products. In all the plantations the **most advanced technology** is used, allowing continuous improvements in all products. It also has R + D + i policy in the permanent service of customers and consumers. Always **working under an absolute respect for the highest standards** and ensuring traceability of crops. Currently, they have the ISO9000 certification: 2008, BRC, BROCHURE BPP IV Gama, IFS (Food Defense/Security Chain), Tesco Nurture, Field to Folk, Leaf Marque, Globalgap (GRASP), QS and carbon footprint, thereby demonstrating the effort and commitment to achieve continuous improvement all persons, institutions and interest groups with which it relates.













**Frutas Esther** is a company focused on the **production and marketing of fresh stone fruit** (peach, flat peach, nectarine, plum, apricot), grapes and strawberries. Their main destinations are the countries of the European Community environment: Belgium, Denmark, France, Finland, Netherlands, United Kingdom, Italy, Norway, Lithuania, Russia, Switzerland and other like South Africa Singapore or and China. The main objective of this company is the marketing of safe and quality products. Scientific research and technological innovation are implanted to increase the productivity of resources, thus combining competitiveness with reduced environmental impact. Obtaining quality products is based on two pillars: quality and respect for the environment and food security. We have quality system according to the protocols: GLOBAL-GAP B.R.C. IFS INTERNATIONAL FEATURED STANDARD, TESCO.





## SURINVER S.Coop.

Surinver is an agricultural cooperative dedicated to the production and distribution of whole horticultural products (capsicum, lettuces, pumpkin, cauliflower, watermelon, etc) and fresh-cut products. In Surinver, they work every day to be synonymous with quality. The packinghouse has 40,000 m<sup>2</sup> fully air conditioned, on a plot of 103,000 m<sup>2</sup> and with a capacity of 35,000 m<sup>3</sup> cold storage rooms. Moreover, the cooperative has more than 300 hectares of greenhouses, some of them equipped with heating, shading etc., as well as some 1,600 hectares of outdoor production of citrus and vegetables. Surinver is constantly incorporating new technologies to achieve better quality and best service to our customers. Customer satisfaction is the goal that gives meaning to our company philosophy. Quality systems are implemented according to the protocols: BRC, IFS, QS, AILIMPO, GLOBAL G.A.P., GRASP, LEAF, NURTURE.





FRUCA company is focused on the production and marketing and distribution of fresh vegetables (lettuce, endive, melons, watermelons, peppers) and citrus with a strong presence in European markets. Their aim is to meet the needs of current and future customers focusing their attention and care in meeting quality processes, considering them an essential tool for the development of their products. Fruca controls all processes from seed selection to the evolution of products in the target markets, so monitoring and quality control are part of the process from start to finish. Moreover, the company has more than 2,100 hectares, 25 greenhouses, on a plot of 14,000 m<sup>2</sup> with a capacity of 6,000 m<sup>3</sup> cold storage rooms. They have a nursery (10 ha greenhouse, 3 germination cameras) where environmental conditions and more favorable growing conditions are provided so that plants have a favorable development and acquire the necessary strength to be subsequently transplanted to their place of cultivation. The quality of products is based on the Food Safety legislation in Spain and the European Union. Quality systems are implemented according to the protocols: HACCP (Hazard Analysis and Critical Control Point), Good Handling Practices, BRC, IFS and QS.













## CARTAGENA PORT

The Port of Cartagena continues to be the most profitable one in the Spanish port system, thanks to the increase in traffic and the policy of rationalization and the cost containment, which has been implemented for more than one decade: 9.39% return in 2014. First national port on bulk goods. Forth national port in total goods. The "containerized general merchandise" has increased (10, 22%), reaching 88,976 TEUS during the year, also a historic record at Santa Lucía Terminal. During 2014, the port has continued to be the departure point for the export of livestock bound for Lebanon and different countries in northern Africa. Through San Pedro's dock, 402,697 head of cattle were embarked, with a total of 34,332,427 kgs. Cruise and passenger traffic is an activity with little profitability for the port, but a great value for small and medium-sized enterprises of the city and the region. The Port Authority uses the best tools to achieve the highest standards on environmental management. It highlights the goals and the objectives of the Integrated Management System for 2014.

